

Kaia Mikulka

designer & art director

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[Portfolio](#) | [Linkedin](#)

Experience

University of Oregon / Advertising

2022-2025, Eugene OR

- Minor: Business
- **Current GPA: 3.81**

Art Director Intern / Mckinney

06/2024 - 08/2024, Los Angeles

- Clients: Blue Diamond, Almond Breeze
- Concepted and designed product comps, design and social media posts
- Sat in on and contributed to brief meetings and ideations

MAIP 2024 Fellow, Art Director / 4A's Foundation

03/2024 - 08/2024

- Mock Client: Premier Protein
- Led creative team in developing visual direction for brand's influencer ambassador program, scheduled and led weekly Zoom meetings
- 4A's Agency Fundamentals Certification

Designer / Allen Hall Advertising

08/2023 - 06/2024

- Clients: Tailored Coffee Roasters, Hult Center of Performing Arts

Marketing Intern / BBQ Outlets

06/2021 - 08/2021

- Experience: SEO / market research, copywriting

Activities

Feature Writer / School of Journalism and Communications (SOJC)

09/2023 - present, University of Oregon

- Experience: interviewing, reporting, creative writing, caption writing, Asana

Designer, Illustrator / Ethos Magazine

09/2022 - 09/2023, University of Oregon

- Magazine that shines light on minorities and underrepresented voices
- Experience: InDesign, Procreate, Adobe Illustrator

Nonprofit Assistant / Amazing Girls of the World

2017 - present, <https://amazinggirlsoftheworld.org/>

- Co-created curriculum for girls ages 13-18 at the Phillips School, Molocaboc Island, Philippines and Siem Reap, Cambodia
- Visited Southeast Asia to introduce new curriculum: July-August 2023

Skills

Adobe Suite, iMovie, Procreate | Asana, Slack, Office 2.0, Box
Social Media, Photography, Copywriting, Video/Audio Production, Physical art